ID.4* and ID.3**

Note: This press release as well as all image motifs and films regarding the ID.4 and ID.3 can be found online at www.volkswagen-newsroom.com

All equipment specifications apply to the German market.

*ID.4: The vehicle is a near production concept car.
**ID.3: The vehicle is not yet available for sale in Europe.
Key aspects

The future is now: Volkswagen showcases prototype of the new ID.4 and series production version of the ID.3

- Volkswagen's electric offensive is in full swing. Production of the ID.3 is underway at the Zwickau plant. Cars will take to the road in summer.
- ID.4 follows ID.3. The ID.4 is the second model within the ID. family and the first fully fledged electric SUV from Volkswagen.
- Electrifying proportions. The ID.4 fully exploits the benefits of the modular electric drive matrix: the vehicle's front end is short, the wheelbase long and the vehicle interior is astonishingly ample.
- Long range. Thanks to outstanding aerodynamics and large batteries the ID.4 can cover up to 500 kilometres (in WLTP) without having to stop for charging.
- Environmentally friendly and sustainable. Production of the ID.4 is carbon-neutral along the entire value chain.
- Maximum number of orders reached for ID.3 launch model. More than 37,000 customers have reserved the ID.3 1ST.
- Customised range. Batteries with 45 kWh, 58 kWh and 77 kWh energy capacity are available for the ID.3. Possible ranges (as per WLTP) total up to 550 km.
- Entry-level model available at under €30,000. The ID.3 is available in three variants based on its battery size – Pure, Pro and Pro S. The starting price in Germany is under €30,000.
- Powerful drive. Four drive variants are available for the ID.3, generating between 93 kW and 150 kW.
- Fast charging with We Charge. Thanks to the We Charge charging card Volkswagen customers will in future also be able to use the Ionity quick-charging network at favourable rates.
- €33 billion investment by 2024. Volkswagen aims to become global electric mobility market leader and is targeting a production of up to 1.5 million electric vehicles by 2025 – significantly more than planned.

The next step towards sustainable mobility of the future.

© Volkswagen Aktiengesellschaft
Volkswagen live – online / New models / March 2020
Wolfsburg, March 2020.

ID.4 follows ID.3. The ID.4 is Volkswagen’s first fully electrically driven SUV. The ID.4 will be the first vehicle within the world’s largest market segment, the compact SUV category, to offer climate-neutral production and operation. Just like the compact ID.3 it is based on the Group’s scalable, modular electric drive matrix (MEB), boasting all strong properties of the ID. family: compact dimensions, ample vehicle interior, sporty character, intuitive operation and full connectivity.

Volkswagen brand’s strategic electric offensive has thus been launched successfully. According to new plans, up to 1.5 million electric vehicles are to roll off the production line by as early as 2025 – significantly more than had previously been planned.
ID.4 – Volkswagen’s first fully electrically driven compact SUV

ID.CROZZ concept car evolves to ID.4. It is confident and progressive on the road, is always on, and generates zero emissions – in the heart of the world’s most popular market segment. Volkswagen grants a glimpse of its first all-electric, compact SUV, the ID.4, as a prototype. The second ID. family model will be launched in Europe in 2020. Just like the compact ID.3 it uses the Group’s modular electric drive matrix (MEB).

The name is revealing: the digit 4 identifies the new model as a representative of the compact SUV segment. It is a direct successor of the ID.3, a vehicle with which Volkswagen has opened the third major chapter in its history, following on from the Beetle and Golf. The abbreviation ID. stands for intelligent design, identity and visionary technologies.

Plenty of room within the Open Space. The ID.4’s aerodynamically refined vehicle exterior perfectly sets the stage for the MEB’s revolutionary architecture: the vehicle’s front end is short, the wheelbase long, giving superlative space on the inside. The driver and passengers in the ID.4 take a seat in the Open Space, the airy and bright vehicle interior.

A host of modular drive components is available for the ID.4 – initially with rear-wheel drive, later also as a powerful, electric all-wheel drive variant. The high-voltage battery is always installed under the passenger cell to guarantee the vehicle’s low centre of gravity and a well balanced axle load distribution. The battery can be charged with AC and DC and three-phase current as standard. Ranges of up to 500 kilometres are possible depending on the drive package.

Simple operation. The cockpit of the ID.4 has been clearly structured and it is almost completely controlled by touch functions or intelligent Natural
Voice control. Volkswagen’s first all-electric SUV offers high levels of safety technologies and full connectivity.

The ID.4 is the world’s first climate-neutral, compact SUV. The vehicle, which is produced at the Zwickau plant, is carbon-neutral along the entire value chain. Volkswagen’s comprehensive charging offering also makes it possible for customers to recharge the ID.4 with renewable energy.

ID.3 – pioneer of a new era

Intelligent, innovative and sustainable. Production of the ID.3 started in late 2019 and the vehicle is a pioneer of a new era of mobility at Volkswagen – intelligent, innovative and sustainable. The radically new design involves pioneering technologies. The ID.3 combines all the strengths of the modular electric drive matrix in a vehicle length of a just 4.26 metres – it offers plenty of space in the vehicle interior and the operating concept is intuitively simple. The high-voltage battery has been installed low down in the underbody, ensuring agile and nimble handling.

The interior is also revolutionary. The long wheelbase of the modular electric drive matrix layout and the very short overhangs result in a strikingly large vehicle interior – the Open Space sets new benchmarks in the compact vehicle category. Digital displays and controls make it easy to get your bearings behind the wheel. The ID. Light – an LED strip in the cockpit – visually communicates with passengers. The ID.3 is almost exclusively operated using touch-sensitive buttons and surfaces or the intelligent Natural Voice control. Wireless App-Connect allows the vehicle to be connected to the user’s smartphone – the We Connect app can then be used to control charging or pre-entry climate control, for example.
Launch model fully booked. Pre-booking for the ID.3 1ST started in spring 2019. We have now received over 37,000 reservations for the launch edition, limited to 30,000 units.

Three equipment variants and four output stages. Volkswagen is now presenting the configurable series production model. Customers can choose from three variants – ID.3 Pure, ID.3 Pro and ID.3 Pro S. The variants differ mainly with respect to power output and battery capacity, range and charging capacity. As the top-of-the-range model, the ID.3 Pro S features more exclusive equipment.

The entry-level model, ID.3 Pure, features a battery with a useful capacity of 45 kWh, enabling a range of up to 330 km (WLTP). The electric motor installed on the rear axle generates 93 kW or 110 kW (126 or 150 PS), depending on what customers choose. The ID.3 Pro features a 58 kWh battery with a range of up to 420 km (WLTP), generating 107 kW or 150 kW (146 or 204 PS). The ID.3 Pro S boasts a battery capacity of 77 kWh and a potential range of up to 550 km (WLTP), generating an output of 150 kW (204 PS). All three models can be charged with AC, three-phase current and DC. In only 30 minutes the ID.3 Pro with a charging capacity of 100 kW charges enough energy to cover a distance of approximately 290 kilometres.

ID.3 Pure. The ID.3 Pure is the entry-level model in the vehicle family with a price tag of under €30,000 on the German market. It features a comprehensive range of standard equipment. It includes elements such as 18-inch steel wheels, LED headlights with automatic lighting control and LED tail light clusters.

The interior equipment includes background lighting with ten colour settings, ID.Light, the Air Care Climatronic air conditioning system, intelligent Natural Voice control and the Keyless Start comfort start function. Lane Assist lane keeping system, Front Assist area monitoring system, Dynamic Road Sign Display and Park Distance Control (PDC) mean driving becomes even more relaxed.
**ID.3 Pro and ID.3 Pro S.** The ID.3 Pro with identical equipment, available at under €35,000, is the all-round version for urban mobility and a medium range. It features a larger battery than the ID.3 Pure, increased range, shorter charging times with DC, and more output. The ID.3 Pro S sits at the top of the model range. Its sporty equipment includes 19-inch Andoya wheels and Play & Pause design pedals.

**Options with high-tech character.** Attractive optional equipment rounds off the range. As part of the “beats” sound system a 400 W amplifier powers seven speakers and one subwoofer. The augmented reality head-up display projects vital information onto the windscreen. The driver sees the information as a three-dimensional, staggered image at an apparent distance of three to ten metres in front of the vehicle – digital displays and the real world merge. Travel Assist controls the distance to the vehicle ahead by accelerating and braking, keeps the vehicle in lane and shows the surroundings on the Infotainment system display. The system’s function will be enhanced further at a later date: when drivers set a turn signal on motorways, Travel Assist will initiate a change in lanes, providing the surrounding traffic permits this manoeuvre.

**Two Style packages.** Volkswagen designers have developed the Style packages for customers who want to make their ID.3 look even smarter. In the vehicle interior, customers can choose between the Style and Style Plus variants. Both feature seats with Sumba Flow fabric and ArtVelours microfleece as well as armrests, supplemented by a heated leather steering wheel and background lighting that can be set in 30 colours. Interior Style Plus additionally features electrically powered seat adjustment, seat heating and a pneumatically powered lumbar support with massage function. It is more silent and versatile than conventional lumbar supports.

The Style Silver or Style Penny Copper versions are available for the ID.3’s exterior. These packages include Silver or Copper trim strips on the roof and matching foil on the C-pillar. Greytech metallic elements on the side sills and bumpers accentuate components. Large Sanya wheels from Volkswagen R
with a diameter of 20 inches lend the ID.3 an even sportier appearance. Customers can choose from six exterior colours – from Moonshine Grey to Makena Turquoise.

The clearly structured range makes configuration of the ID.3 on the Volkswagen website easier than ever before – customers can configure their dream car in only a few clicks.

**Charging throughout Europe thanks to We Charge.** Volkswagen will also launch its We Charge charging offering together with the ID.3. Access around 150,000 public charging stations throughout Europe with a single charging card. Volkswagen customers can use the IONITY quick-charging network at favourable rates: prices start at €0.30 per kilowatt hour depending on the tariff they choose. Owners of the ID.3 1st special edition will benefit from a charging credit of up to 2,000 kilowatt hours or €600 on their We Charge card.
Volkswagen’s strategy: electric vehicles for all customers

Volkswagen's electric offensive has picked up the pace as planned. In 2019 the company reached important milestones with the world première of the all-electric ID.3 and start of production at the electric vehicle plant in Zwickau. The market launch of the ID. Family is Volkswagen's number one objective for 2020, and the first ID.3s will take to European roads this summer.

Major investment towards a major goal. Over the next few years Volkswagen aims to become a global leader in terms of electric mobility. To do so, the company is investing €33 billion across the Group by 2024, €11 billion of which has been earmarked for the Volkswagen brand. The Volkswagen brand expects to produce 1.5 million electric vehicles by 2025.

From 2021, the Zwickau plant will be producing up to 330,000 electric vehicles a year, making it Europe's largest and most efficient electric vehicle plant. Internationally, preparations for the launch of the ID. family are also in full swing in China and the USA. Pre-production has already begun at the Chinese plant in Anting.

Volkswagen is developing business segments linked to electric mobility. Volkswagen has launched into a series of strategic business segments as part of its electric offensive. Recently established subsidiary Elli is forging ahead with the development of the charging infrastructure and is simultaneously also providing the matching renewable energy tariff. With We Charge the brand will launch an independent charging card on the market which Volkswagen customers can use across Europe to recharge at public charging stations. The ID. Charger wall box makes efficient charging at home possible. Volkswagen is also establishing its own charging stations together with its dealerships: a total of 36,000 of these charging points are to be built at retailers and other sites across Europe by 2025.
The modular electric drive matrix is an open platform. Making the modular electric drive matrix (MEB) available to other manufacturers also marks a pioneering step. Ford will be one of the first automotive manufacturers to use it. The company plans to supply the European market with an MEB-based vehicle from 2023 and has estimated sales of more than 600,000 vehicles in six years.

Battery cell production from early 2024. Volkswagen has also taken crucial steps in terms of developing, testing and producing battery cells. Plans are underway to develop a battery cell plant with a capacity of 16 gigawatt hours in Salzgitter from the beginning of 2021. Production is scheduled to start in early 2024. Volkswagen has established a joint venture with Swedish company Northvolt for this purpose.